



Loyola Institute of Business Administration (LIBA)

Loyola College Campus | Nungambakkam | Chennai 600 034 | TN | India

AICTE MANDATORY DISCLOSURE

As per Annexure – 10
of
AICTE Approval Process Handbook 2022-23



FEBRUARY 2023

Forwarded
per [Signature]
3/4/23

[Signature]
04.04.2023.

1. NAME OF THE INSTITUTION:

Name:	Loyola Institute of Business Administration		
Address: (as approved by AICTE)	1, Sterling Road Loyola Campus		
Village:	Nungambakkam		
Taluk:	Chennai		
District/State:	Tamil Nadu		
Pin Code:	600 034		
Phone Number:	044-2817 7100	Fax Number:	044-2817 3183
E-Mail:	director@liba.edu	Website Address:	www.liba.edu

2. NAME & ADDRESS OF THE TRUST/ SOCIETY/COMPANY AND THE TRUSTEES:

Name:	Loyola College Society		
Address:	Jesuit Residence		
Village:	Nungambakkam		
Taluk:	Chennai		
District/State:	Tamil Nadu		
Pin Code:	600 034		

3. NAME & ADDRESS OF THE DIRECTOR:

Name:	Prof. C. Joe Arun, SJ		
Address:	Jesuit Residence, Loyola College, Nungambakkam, Chennai – 600 034, India		
Phone Number:	044-28177101	Fax Number:	044-28173183
E-Mail:	director@liba.edu	Cell/Mobile Phone:	9600116035

4. NAME OF THE AFFILIATING UNIVERSITY:

NA

5. GOVERNANCE:**a) GOVERNING COUNCIL MEMBERS:**

S. No.	Name	Designation	Affiliation/Position
1	Fr. L. Jebamalai Irudayaraj, SJ, Ph.D.	Chairman	Provincial, Jesuit Chennai Province
2	Fr. Francis P. Xavier, SJ, Ph.D.	Vice Chairman	Rector, Loyola College, Chennai
3	Fr. C. Joe Arun, SJ, Ph.D.	Secretary	Director, Loyola Institute of Business Administration (LIBA), Chennai
4	Mr. M. Sundaresan	Member (AICTE Representative)	Regional Officer, SRO, AICTE, Chennai
5	Fr. Maria Joseph M. Mahalingam, SJ	Member	Province Coordinator for Higher Education Principal, Loyola College of Arts and Science, Mettala
6	Fr. Antony R. Uvari, SJ, Ph.D.	Member	Vice Chancellor, XIM University, Bhubaneswar
7	Fr. Thomas Amirtham, SJ, Ph.D.	Member	Principal, Loyola College, Chennai.
8	Mr. C.K. Ranganathan	Member	Chairman and Managing Director, CavinKare Pvt. Ltd., Chennai.
9	Ms. Latha Pandiarajan	Member	Director – Ma Foi Strategic Consultants and Co-Founder – Ma Foi Group of Companies, Chennai
10	Mr. Josh Foulger	Member	MD & Country Head, Foxconn International Holding, India
11	Dr. Xavier Britto	Member	Chairman - Kerry Indev Logistics Pvt. Ltd., Chennai.
12	Mr. Jaithirth Rao	Member	Founder and Chairman, Value and Budget Housing Corporation Pvt., Ltd., Mumbai
13	Mr. Krishnakumar Natarajan	Member	CEO & MD, Mind Tree Ltd. Global Village, Bangalore
14	Mr. Lakshman P.S.	Member	Chief Consultant, Services Innovation, SAP Global Consulting Delivery, SAP India Pvt. Ltd., Bangalore
15	Prof. P.C. Lakshmi Narayanan	Member	Dean – Academics, Loyola Institute of Business Administration (LIBA), Chennai
16	Mr. Mario Lobo	Member	Managing Director, PSS-Personnel Search Services Pvt. Ltd., Mumbai

17	Mr. Arjun Kothari	Member	Managing Director, H.C. Kothari Group of Companies, Chennai
18	Mr. Thiyagarajan Kumar	Member	Management Assurance Services, Bennett Coleman & Company Ltd. The Times of India Group, New Delhi
19	Prof. M.J. Xavier	Member	Chair, Centre for Technology & Innovation Loyola Institute of Business Administration (LIBA), Chennai

b) ACADEMIC ADVISORY COUNCIL:

BUSINESS ANALYTICS

S. No	Name	Designation	Affiliation/Position
1	Prof. M.J. Xavier	Member	Professor, LIBA
2	Dr. M. Ramasubramaniam	Area Chair	Associate Professor, LIBA
3	Dr. Kishore Kunal	Member	Associate Professor, LIBA
4	Dr. Vineet Basotia	Member	GE Healthcare, Bangalore (Industry)
5	Dr. Srivallabha Deevi	Member	Tiger Analytics, Chennai (Industry)
6	Mr. Vinay Advani	Member	Cognizant, Chennai (Industry)
7	Dr. U. Dinesh Kumar	Member	Professor, IIM Bangalore (Academician)

FINANCE

S. No	Name	Designation	Affiliation/Position
1	Prof. P.C. Lakshmi Narayanan	Member	Dean – Academics, LIBA
2	Dr. M.P. Pandikumar	Area Chair	Associate Professor, LIBA
3	Dr. D. Madhava Priya	Member	Assistant Professor, LIBA
4	Dr. S. Uma Priyadharshini	Member	Assistant Professor, LIBA
5	Dr. Mary Auxilia	Member	Assistant Professor, LIBA
6	Dr. Thenmozhi	Member	Professor of Finance, DOMS, IIT, Chennai (Academics)
7	Mr. Nagasubramanyam	Member	CRISIL, (Alumnus)
8	Dr. V. Shunmugam	Member	Multi Commodity Exchange of India Ltd., Mumbai (Industry)

MARKETING

S. No	Name	Designation	Affiliation/Position
1	Prof. C. Joe Arun, SJ	Member	Director, LIBA
2	Prof. Shanthi Venkatesh	Area Chair	Professor, LIBA
3	Prof. M.J. Xavier	Member	Professor, LIBA
4	Dr. Deepa Ittimani Tholath	Member	Associate Professor, LIBA
5	Dr. Sunil Vakayil	Member	Associate Professor, LIBA
6	Dr. A. Siluvairaja	Member	Assistant Professor, LIBA
7	Dr. E. Pradeep	Member	Assistant Professor, LIBA
8	Dr. Archana Raja	Member	Assistant Professor, LIBA
9	Prof. Suresh Paul Antony	Member	Professor of Marketing, IIM Trichy (Academics)
10	Mr. Ramesh Ravishankar	Member	Senior Director – Marketing, Freshworks Inc. (Alumnus)
11	Mr. Mahimm Gupta	Member	MD, PPMS Field Marketing Private Limited , Chennai (Industry)

HUMAN RESOURCES

S. No	Name	Designation	Affiliation/Position
1	Prof. B. Aiswarya	Area Chair	Professor, LIBA
2	Dr. Deepa R.	Member	Assistant Professor, LIBA
3	Dr. Akanksha Jaiswal	Member	Assistant Professor, LIBA
4	Dr. Dhyana Sharon Ross	Member	Assistant Professor, LIBA
5	Dr. Vijaya T.G	Member	Director, PSG Institute of Management, Coimbatore
6	Mr. Sathia Rajeev John	Member	DGM – Human Resources, Toyota
7	Mr. Kewyn George	Member	Center Head and Director, IS Expeditors International, Chennai

OPERATIONS

S. No	Name	Designation	Affiliation/Position
1	Prof. P. Chandiran	Area Chair	Professor, LIBA
2	Dr. L. Aravindh Kumaran	Member	Assistant Professor, LIBA
3	Dr. Deepak Mathivathanan	Member	Assistant Professor, LIBA
4	Dr. Joseph Francis	Member	Assistant Professor, LIBA
5	Dr. Sivakumar K.	Member	Assistant Professor, LIBA
6	Mr. Srikantha	Member	Kerry Indev Group
7	Mr. Girivasan	Member	Kerry Indev Group
8	Dr. R. Arunachalam	Member	Ex-CEO, Proconnect Supply Chain Solutions
9	Mr. G. Vipin Shankar	Member	Director, Regional Operations, APL Logistics India P Ltd.
10	Ms. Vinta Venkatesh	Member	Director, Krishnapatanam Port Container Terminal
11	Dr. G. Srinivasan	Member	Professor, Department of Management Studies, IIT Madras
12	Mr. Vikram Gupta	Member	Executive Director - SCM, Dalmia Bharat Cements
13	Dr. V.G. Venkatesh	Member	Assistant Professor, Normandie Business School, France

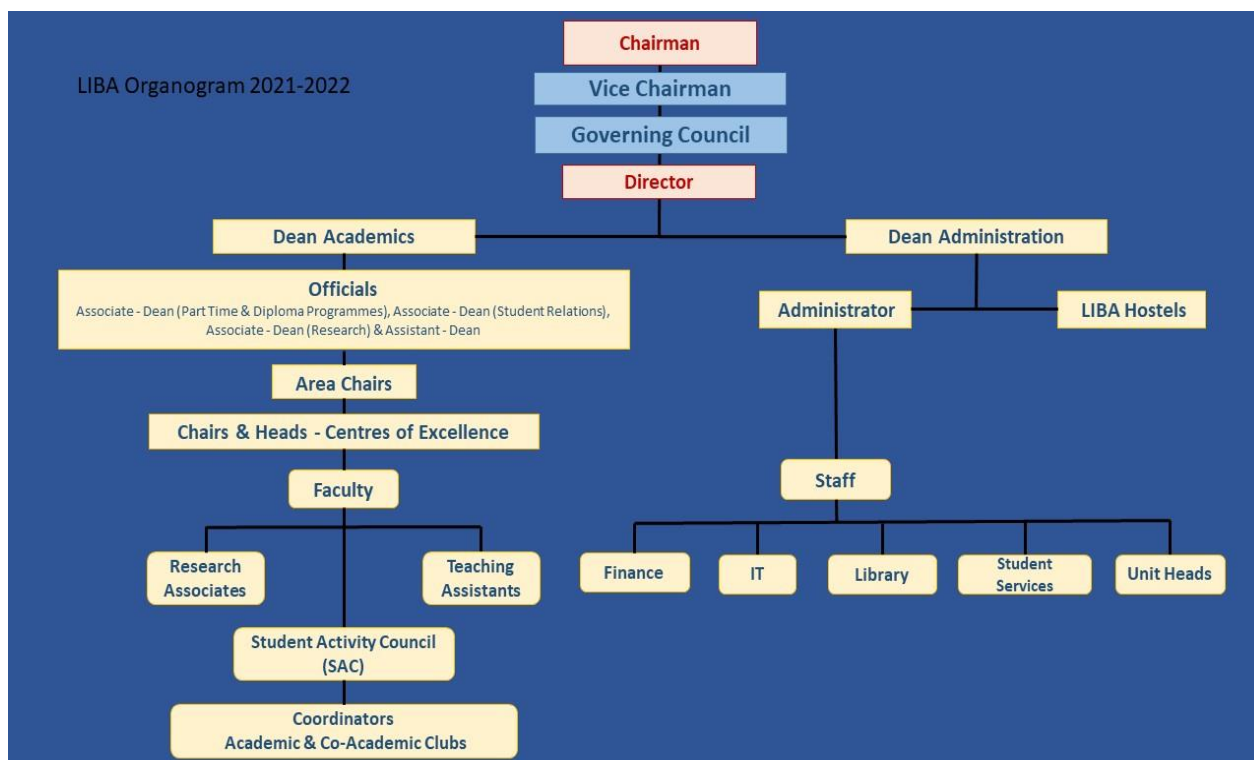
GENERAL MANAGEMENT

S. No	Name	Designation	Affiliation/Position
1	Prof. M.J. Xavier	Area Chair	Professor, LIBA
2	Dr. Alagu Perumal Ramasamy	Member	Assistant Professor, LIBA
3	Dr. Chitraa Venkataachalam	Member	Assistant Professor, LIBA
4	Dr. Ramya K. Prasad	Member	Assistant Professor, LIBA
5	Dr. Issac K. Varghese	Member	Assistant Professor, LIBA

c) FREQUENCY OF THE MEETINGS:

S. No.	Body	Frequency
1	Governing Council	Once a year
2	Academic Council	Twice a year

d) ORGANIZATIONAL CHART & PROCESSES:



e) NATURE AND EXTENT OF INVOLVEMENT OF FACULTY AND STUDENTS IN ACADEMIC AFFAIRS/IMPROVEMENTS:

LIBA has a process of reviewing and revising the curriculum once every two years. For each such exercise, a fresh curriculum revision committee is constituted comprising representative members from each of the major domain areas / specializations. In turn, each member works with the faculty group of each domain area, and all courses are thoroughly reviewed. New courses may be added and redundancies may be eliminated through this process.

Apart from the above curriculum revision exercise, faculty are free to develop and/or offer new elective courses for second-year students. All the faculty members also have the autonomy to constantly work on making improvements or innovations to their course content, material, or pedagogy.

The involvement of students in academic programs and their growth is primarily through an anonymous, formal feedback system, whereby they may offer constructive suggestions for any improvements they feel are needed in any course. They are also welcome to meet the Dean or any of the faculty to offer suggestions for any new courses or academic programmes that they believe will be of use to them. If the Dean and/or faculty are convinced, these suggestions will be incorporated with the approval of the Academic Advisory Council.

f) NORMS AND PROCEDURE FOR DEMOCRATIC GOOD GOVERNANCE:

About LIBA

LIBA is a Jesuit Business school. It is driven by Ignatian values of *Magis* (Excellence), *Cura Personalis* (Care of the individual), and *Ad Maiorem Dei Gloriam* (For the Greater Glory of God). We form leaders who excel in the fields they choose and become successful. The excellence is guided by ethical values, which is LIBA's motto, *Excellence with Ethics*. The ways of teaching and the ways the students learn are different and unique at LIBA. Every effort is made to ensure that they are relevant, innovative and dynamic. The approach to learning is the formation of character. The governance framework of LIBA is designed in a manner which ensures that the councils, committees and positions of authority help every entity in the organization contribute in a manner which makes a difference in the lives of the people they serve.

Governance through Vision

To be a premier management school focusing on excellence with ethics.

Governance framework: Our vision drives our activities. It is embedded in the entire process from admission to placement of the students. It is also visible in Faculty experiences, administration and outreach activities of the institute. The need to align with this in spirit is disseminated through handbooks, public displays and on the website. The vision is also reflected in the curriculum with every subject addressing and benchmarking ethical practices. Faculty colloquiums and debates address ethical issues to create greater sensitivity among all stakeholders at LIBA.

Governance through Mission

LIBA is a Jesuit institution committed to working with relentless desire to excel (Magis) with its roots in ethics. LIBA aims to cultivate men and women who are committed to national development by preparing world class leaders who are professionally competent, intellectually sharp, ethically sensitive, reaching out to the weak and the less privileged and caring for the well-being of our planet

Governance framework: The mission is reflected in the governance in the following ways:

- Centres of Excellence that cater to thought leadership and capacity / competency building among corporates and students;
- Centre for Ethics specifically devoted to enriching the ethical culture through participation in debates, conferences and research;
- Encouraging students to engage in club activities to promote leadership that prioritizes empathy and sustainability in its perspectives
- Holistic world-class leaders nurtured through adequate emphasis in curricular activities.
- Corporates honored with Mother Teresa Award, for corporate ethics and outstanding corporate social responsibility with a corporate image that is untainted by any questionable practices.
- The Advisory Board guides and helps with the functioning of Prof C.K. Prahalad Centre for Emerging India. This centre fosters a spirit of inclusiveness in identifying and empowering communities at the BOP. These committees and advisory boards have renowned corporate leaders as members and they provide the strategic direction to LIBA's programmes and activities.

- The Internal Quality Assurance Cell (IQAC) works on benchmarking, sustaining and improving best practices in teaching, research and consulting. It creates a system that encourages systematic and impactful strategies aimed at enhancing the institution's academic and administrative performance
- Enhancing good governance in public and private sectors and leveraging it with State Governments and Business Enterprises, medium or large is ensured. Dr. Ajit Singhvi has donated a large sum to promote 'Good Governance' at LIBA. This initiative will be taken care of by the Centre for Business Ethics and Corporate Governance at LIBA.

Governing Council for Academic Excellence

LIBA has a Governing Council, which consists of 20 members. Apart from the Jesuits and industry stalwarts, the members include executives, local authorities and eminent academicians. The members are actively involved in the growth and functioning of the institution. The Dean of Academics, Administration and Research are members and represent the faculty. The Governing Council meets once a year. The Governing Council passes the auditor's account, approves policies, ratifies appointments and salaries and along with this, new proposals for infrastructure or new programmes are also approved. Besides this, the Annual Report of the institution/institute that consists of details about admissions, placements, finance, department reports and other important undertakings is presented.

The Academic Advisory Council is responsible for the evaluation of the academic performance of students. It consists of leading academicians and corporate representatives who provide advice on how to continuously improve the overall academic experience for students at LIBA. They give vital inputs, which help in keeping the curriculum in tune with the changing market trends. The Faculty Council meets at least twice in a Trimester to update themselves about the program. The Faculty council also deliberates on course revisions periodically.

- LIBA is transitioning towards the AACSB's framework for academic excellence.
- Through its framework of Assurance of Learning Goals, LIBA now will have an educational culture that is more responsive and responsible to learning styles and dispositions of the student community.
- Greater industry interface in teaching, research and student projects and internships will enhance the employability and relevance of the management education at LIBA.
- Industry professionals audit and advise the Faculty on the upgradation of the course, assessment procedures and placement potential.
- The governing council sets the pace and direction of new courses, technology and teaching processes after serious deliberations.

Policies and Governance

LIBA has a Faculty Policy, Staff Policy and Student Policy. There are policies on Incubation Centre, Research, Finance, IT, Library, Admissions, Placements, International Collaboration and Management Development Centre (MDC).

- The Faculty Policy informs the faculty on the academic, research and institution building initiatives

- Policies in all other areas are structured to allow a seamless flow of activities, catering to the philosophy of excellence in operations.
- Research policies generally follow the values of inclusiveness and integrity in the allocation of research grant.
- International collaboration seeks to bring in greater diversity in the student population, inter-university collaboration for research and faculty sharing in line with fostering excellence;
- The Management Development Centre networks and creates a market for new programmes that add value to resources in the corporate world.

Leadership and Governance

- **Director:** The Head of the Institution is the final deciding authority in matters concerning the welfare of the Institution.
- **Dean – Administration:** The Head of Administrative and financial activities of the Institution;
- **Administrator:** Ensures smooth implementation and delegation of the Administrative activities of the Institution;
- **Dean Academics:** Ensures proactive response to the learning and research ambience of the Institute;
- **Associate Dean - Part-Time and Diploma Programmes:** Ensures seamless functioning of PGDM Part-Time and Executive Diploma Programmes
- **Associate Dean - Research:** Ensures development of research strategy and for coordinating the academic management of research.
- **Associate Dean - Students Relations:** Facilitates the participation of students in academic and co-academic activities to ensure a holistic development of their personality;
- **Assistant Dean – Students Attendance and Discipline:** Ensures effective implementation of student policies and rules;
- **Area Chairs -** For the Marketing, HR, Finance, Analytics, Operations and General Management Domains to ensure that course curriculum is in synchronization with market and general societal goals;
- **Chairs of Centres of Excellence:** Ensures that centres contribute to knowledge generation, dissemination and research to enhance best practices which are sustainable.

The overall governance policies therefore aim at fostering a climate of excellence with ethics, through informed judgements, policy decisions, administrative and leadership responsibilities.

g) STUDENT FEEDBACK ON INSTITUTIONAL GOVERNANCE/FACULTY PERFORMANCE:

LIBA has a formal feedback mechanism for collecting feedback from the students about each course and the faculty handling the course, at the end of every academic term. This is done through ERP and thus the feedback collected is anonymous. The collated inputs for each course are stored in our records and also shared with the respective faculty.

To give feedback on all other aspects of institutional administration, there is a Student Activities Council, which acts as the spokesperson for the students to represent any matter to the management.

A 360-degree Performance Appraisal method was introduced consisting of feedback from Self, Peers, Manager, and Students to review and ensure continuous and on-going self-development of Faculty, Staff, Research Associates and Teaching Assistants.

Individual students can also give feedback on any issue to their faculty mentors, and are also free to approach any other member of the faculty or the management to do so.

h) GRIEVANCE REDRESSAL MECHANISM FOR FACULTY, STAFF AND STUDENTS:

As per MHRD's requirement for AICTE-approved institutions, the following url is provided: <https://lms.liba.edu/> so that faculty, students, and staff can register their grievances online. This link is also displayed on the notice-board along with the names of the Grievance Redressal Committee members.

Apart from the Grievance Redressal Committee, LIBA has constituted several special committees to deal with various kinds of issues that could be faced by students. These include the Anti-Ragging Committee, the Anti-Ragging Squad, the Internal Complaints Committee, and the Committee for SC/ST (Prevention of Atrocities) Act 1989.

i) ESTABLISHMENT OF ANTI-RAGGING COMMITTEE:

Chairperson:	Prof. C. Joe Arun, SJ Director
Members:	Fr. Louie Albert, SJ Dean - Administration
	Prof. P.C. Lakshmi Narayanan Dean - Academics
	Prof. Shanthi Venkatesh Area Chair - Marketing
	Prof. P. Chandiran Associate Dean – Part Time & Executive Diploma Programmes
	Dr. A. Siluvairaja Chair, C.K. Prahalad Centre for Emerging India (CKPC)
	Dr. M. Ramasubramaniam Controller of Examinations
	Mr. Janardhanan Menon Administrator
	Mr. P. Thamarai Kannan, IPS ADGP, Law and Order, Tamil Nadu Representative of Police Dept.
	Mr. Devaneyan Thozhamai N.G.O
	Ms. Surya H. Chandavarkar Librarian Non-Teaching Staff

	Mr. A. Aquib Javed Raja Second Year Student – F20
	Ms. Sheryl Stanley First Year Student – F21

Anti-Ragging Squad at LIBA

Members:	Fr. Louie Albert, SJ Dean - Administration
	Prof. B. Aiswarya Associate Dean - Student Relations
	Dr. M. Ramasubramaniam Controller of Examinations
	Dr. Aravindh Kumaran Chair, Placements
	Dr. M.P. Pandikumar Area Chair - Finance
	Dr. Deepak Mathivathanan Assistant Professor - Logistics & Supply Chain Management

ESTABLISHMENT OF ONLINE GRIEVANCE REDRESSAL MECHANISM:

Refer link: <https://liba.edu/grievance-redressal/>

j) ESTABLISHMENT OF GRIEVANCE REDRESSAL COMMITTEE IN THE INSTITUTION AND APPOINTMENT OF OMBUDSMAN BY THE UNIVERSITY:

Chairperson:	Prof. P.C. Lakshmi Narayanan Dean - Academics
Members:	Prof. P. Chandiran Associate Dean – Part Time & Executive Diploma Programmes
	Prof. B. Aiswarya Associate Dean - Student Relations
	Dr. Deepa Ittimani Tholath Associate Dean – Research
	Dr. D. Madhava Priya Assistant Dean - Students Attendance and Discipline

k) ESTABLISHMENT OF INTERNAL COMPLAINT COMMITTEE (ICC):

Chairperson:	Prof. B. Aiswarya Associate Dean - Student Relations
Members:	Prof. P. Chandiran Associate Dean - Part Time & Executive Diploma Programmes
	Prof. Shanthi Venkatesh Area Chair - Marketing
	Prof. Melchias Gabriel Deputy Principal, Loyola College
	Mr. P. Sudhakar Coordinator of Learning – Full Time (Non-Teaching Staff)

	Mr. P. Ayyappan Second Year Student – F20
	Ms. A. Boomika Sherene Second Year Student – F20
	Ms. S.V. Sarumathi Second Year Student – F20

l) ESTABLISHMENT OF COMMITTEE FOR SC/ST:

Chairperson:	Prof. M.J. Xavier Chair, Centre for Technology and Innovation (CTI)
Members:	Fr. Louie Albert, SJ Dean - Administration
	Dr. Deepa Ittimani Tholath Associate Dean - Research
	Dr. A. Siluvairaja Chair, C.K. Prahalad Centre for Emerging India (CKPC)
	Mr. A. Joel Library Assistant, Non-Teaching Staff
	Mr. Vijay Kennedy Office Assistant, Non-Teaching Staff
	Ms. Jennifer Executive Assistant to the Director (Documentation & Ranking/Accreditation), Non-Teaching Staff

m) INTERNAL QUALITY ASSURANCE CELL:

Chairperson:	Dr. M.P. Pandikumar - Convener Area Chair - Finance, LIBA
Members:	Prof. Shanthi Venkatesh Area Chair - Marketing
	Dr. M. Ramasubramaniam Controller of Examinations - LIBA
	Dr. Alagu Perumal Ramasamy Associate Professor – International Relations, LIBA
	Dr. Aravindh Kumaran Chair, Placements
	Dr. P.A. Mary Auxilia Assistant Professor - Finance, LIBA

	Dr. Ramya K. Prasad Assistant Professor - Media & Marketing Management, LIBA
	Dr. Joseph Francis J Assistant Professor – Operations, LIBA

6. A. PROGRAMMES:

Name of the programme approved:	PGDM (FULL TIME)			PGDM (PART TIME)
Accreditation:	NBA			
	SAQS			
No. of seats:	180			60
Duration:	2 years			3 years
Cut off marks:		2019	2020	2021
		CAT		
	General	80	80	80
	Christian	60	60	60
		XAT		
	General	75	75	75
	Christian	50	50	50
Fee:	Rs. 15,38,800			Rs. 6,01,000
Placement facilities:	Yes			NA
Campus placement salary:	2018-19	2019-20	2020-21	
Minimum Salary:	6.5 L.P.A.	6.5 L.P.A.	7 L.P.A.	
Maximum Salary:	16.85 L.P.A.	14 L.P.A.	15 L.P.A.	
Average Salary:	9.15 L.P.A.	8 L.P.A.	9 L.P.A.	

6B. NBA ACCREDITATION STATUS

1	Name/ List of Programmes/ Courses Accredited	Post Graduate Diploma in Management (PGDM) / Full-Time
2	Applied for Accreditation	Status: Accredited

	A. Applied but Visit not happened	NA
	B. Visit happened but result awaited	NA
3	List of programmes/ courses Not Applied	Post Graduate Diploma in Management (PGDM) / Part-Time

NATIONAL BOARD OF ACCREDITATION

NBCC Place, East Tower, 4th Floor, Bhisam Pitamah Marg,
Pragati Vihar, New Delhi-110 003
Tel: +91 11 2436 0620-22, 2436 0654 ; Telefax: +91 11 4308 4903
Website: www.nbaind.org



F. No- 33-323/2015-NBA

Date: 02-03-2020

To
The Director
Loyola Institute of Business Administration,
Loyola College Campus,
Nungambakkam,
Chennai- 600 034, Tamil Nadu

Subject: Accreditation status of Management program applied by Loyola Institute of Business Administration, Loyola College Campus, Nungambakkam, Chennai- 600 034, Tamil Nadu.

Sir,

This has reference to your Application ID No. 3126-04/09/2018 seeking accreditation by National Board of Accreditation to PGDM program offered by Loyola Institute of Business Administration, Loyola College Campus, Nungambakkam, Chennai- 600 034, Tamil Nadu.

2. An Expert Team conducted on-site evaluation of the program from 24th to 25th January, 2020. The report submitted by the Expert Team was considered by the concerned Committees constituted for the purpose in NBA. The competent authority in NBA has approved the following accreditation status to the program as given in the table below:

S. No.	Name of the Program (PG)	Basis of Evaluation	Accreditation Status	Period of validity	Remarks
(1)	(2)	(3)	(4)	(5)	(6)
1.	Post Graduate Diploma in Management	July, 2017 Document	Accredited	Academic Years 2020-2021 to 2022-2023 i.e., up to 30-06-2023	Accreditation status granted is valid for the period indicated in Col.5 or till the program has the approval of the competent authority, whichever is earlier.

3. It may be noted that only students who graduate during the validity period of accreditation, will be deemed to have graduated with an NBA accredited degree.

4. The accreditation status awarded to the program as indicated in the above table does not imply that the accreditation has been granted to Loyola Institute of Business Administration, Loyola College Campus, Nungambakkam, Chennai- 600 034, Tamil Nadu as a whole. As such, the Institution should nowhere along with its name including on its letter head etc. write that it is accredited by NBA because it is program accreditation and not Institution accreditation. If such an instance comes to NBA's notice, this will be viewed seriously. Complete name of the program(s) accredited, level of program(s) and the period of validity of accreditation, as well as the date from which the accreditation is effective should be mentioned unambiguously whenever and wherever it is required to indicate the status of accreditation by NBA.

5. The accreditation status of the above program is subject to change on periodic review, if needed by the NBA. It is desired that the relevant information in respect of accredited program as indicated in the table in paragraph 2, appears on the website and information bulletin of the Institute.

6. The accreditation status awarded to the program as indicated in table in paragraph 2 above is subject to maintenance of the current standards during the period of accreditation. If there are any changes in the status (major changes of faculty strength, organizational structure etc.), the same are required to be communicated to the NBA, with an appropriate explanatory note.

Contd/-

-2-

7. A copy each of Report of Chairman of the Visiting Team and Evaluators' report in respect of the above program is enclosed.

8. If the Institute is not satisfied with the decision of NBA, it may appeal within thirty days of receipt of this communication giving reasons for the same and by paying the requisite fee.

Yours faithfully,



(Dr. Anil Kumar Nassa)
Member Secretary

Encls.: 1. Copy of Report of Chairman of the Visiting Team.
2. Copy of Expert Report of the Visiting Team.

Copy to:

1. The Commissioner,
Directorate of Technical Education
Sardar Patel Road, Guindy
Chennai-600025, Tamil Nadu
1. Accreditation File
2. Master Accreditation file of the State.



प्रो.राजीव कुमार
सदस्य सचिव
Prof. Rajive Kumar
Member Secretary



सत्यमेव जयते

अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)

मानव संसाधन विकास मंत्रालय, भारत सरकार
नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली - 110070

दूरभाष: 011-26131497

ई मेल: ms@aicte-india.org

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(A Statutory Body of the Govt. of India)

Ministry of Human Resource Development, Govt. of India

Nelson Mandela Marg, Vasant Kunj, New Delhi-110067

Phone: 011-26131497

E-mail: ms@aicte-india.org

AICTE/Adv/AB/Graded-Autonomy/2021-22

Dated: 06.01.2022

The Principal / Director
LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION,
PID : 1-13248581
Sterling Road Nungambakkam
Tamil Nadu, Chennai – 600034

Sir,

Sub: Categorization of Standalone Institutions for Grant of Graded Autonomy – Reg.

This refers to a proposal received from **LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION** under the above subject which has been examined and processed by the Expert Committee constituted by the Council on 13/12/2021.

As recommended by the committee, the Council has decided to grant Graded Autonomy to **LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION** under **Category - II** as per the provisions mentioned in the Gazette Notification titled "All India Council for Technical Education (Categorization of Standalone Institutions for Grant of Graded Autonomy) Regulations, 2019". The standalone institution shall be now eligible for all the benefits as stipulated under **Clause 5** (Dimensions of Autonomy for Category-II Standalone Institutions) of the regulations.

Institution shall inform the Council about the benefits being implemented from new academic session and shall submit an undertaking to the Council on adherence to Clause 9 (Mandatory Disclosure & Periodic Review of Autonomy) of the regulations.

The status of Graded Autonomy under Category - II to **LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION** shall be valid upto a duration of five years from the release of this letter or the validity of its NBA accreditation, whichever is earlier (subject to clause 5.6 of Regulations, 2019).

You are also informed in your own interest that if there are complaints about non-compliance of AICTE norms, this Council shall conduct an inspection and after giving due opportunity to the institute to defend, take suitable action.

Yours Sincerely

(Prof Rajive Kumar)

7. FACULTY:

a) PERMANENT FACULTY:

S. No.	Name	Qualifications	Designation	Course Area
1	Prof. C. Joe Arun, SJ	B.A, M.A, MBA, Ph.D.	Director & Professor	Marketing & HR
2	Prof. P.C. Lakshmi Narayanan	M.Com., MBA., BL, Ph.D.	Dean - Academics and Professor	Finance & Law
3	Prof. P. Chandiran	B.E., M.B.A., Ph.D.	Associate Dean-Part Time & Diploma Programs Professor & Chair, Centre For Logistics & Supply Chain Management & Professor	Operations
4	Dr. B. Aiswarya	B.Sc., MBA, Ph.D.	Associate Dean - Student Relations & Alumni Relations, Chair - Centre for Leadership Excellence & Associate Professor	Human Resource
5	Dr. Deepa Ittimani Tholath	B. Tech., MBA, Ph.D.	Associate Dean - Research & Associate Professor	Marketing Management
6	Prof.M.J. Xavier	M.Tech. Ph.D.	Chair - Centre for Technology & Innovation (CTI), Area Chair - General Management and Professor	Marketing & Business Analytics
7	Dr. D. Madhavapriya	MBA, M.Phil. Ph.D.	Assistant Dean - Students' Attendance and Discipline, Chair - International Relations & Assistant Professor	Finance
8	Prof. Shanthi Venkatesh	M.A., Ph.D.	Chair - Centre for Sales and Excellence & Professor	Marketing Management
9	Dr. M. Ramasubramaniam	M.E., Ph.D.	Controller of Examinations, Area Chair - Business Analytics & Associate Professor	Operations, Supply Chain Management & Business Analytics
10	Dr. Alagu Perumal Ramasamy	M.Sc., PGDBA, Ph.D.	Associate Professor	International Business

11	Dr. M. P. Pandikumar	BBA, MFC, Ph.D.	Area Chair - Finance & Associate Professor	Finance
12	Dr. Sunil Vakayil	MBA., Ph.D.	Chair – Management Development Centre (MDC) and Associate Professor	Marketing Management
13	Dr. A. Siluvai Raja	M.A., M.Phil., MBA, Ph.D.	Chair - C.K. Prahalad Centre For Emerging India & Assistant Professor	Marketing and Entrepreneurship
14	Dr. L. Aravindh Kumaran	B.E, M.E, MBA, Ph.D.	Chair - Placement & Training, Chair - Documentation, Accreditation and AICTE matters & Assistant Professor	Logistics and Supply Chain Management
15	Dr. R. Deepa	B.E, MBA, Ph.D.	Assistant Professor	Human Resource Management
16	Dr. Deepak Mathivathanan	B.E., M.Tech. Ph.D.	Associate Editor - Management Matters, Coordinator - Beyond Management Initiative (BMI) & Assistant Professor	Logistics & Supply Chain Management
17	Dr. Archana Raja	MBA., Ph.D.	Co-Chair - Admissions & Assistant Professor	Marketing
18	Dr. S. Uma Priyadarshini	MBA., ACS (Inter), PG. Diploma, Ph.D	Chair - Centre for Ethics and Corporate Governance (CEG) & Assistant Professor	Finance
19	Dr. Kishore Kunal	B.Tech, M.Tech, MBA, Ph.D	Chair - Online Education Initiatives & Assistant Professor	Business Analytics
20	Prof. Chitraa Venkatachalam	M.A. English, M.A. Communication, M.Phil, Ph.D.	Chair - Wellbeing and Counselling & Professor	General Management
21	Dr. Akanksha Jaiswal	PGDM, Ph.D.	Assistant Professor	Human Resource
22	Dr. Ameeta Fernando	M.Sc., Ph.D.	Assistant Professor	Information System
23	Dr. Issac K. Varghese	B.Tech, FPM (Strategy) Ph.D.	Co-Chair - Management Development Centre (MDC) & Assistant Professor	Strategy - General Management
24	Dr. E. Pradeep	B.E., M.B.A., Ph.D.	Chair – Admissions & Assistant Professor	Marketing Management
25	Dr. Sivakumar K.	B.E., M.E., Ph.D.	Assistant Professor	Operations

26	Dr. Dhyana Sharon Ross	B.Sc, MBA, PG Diploma in Medico Legal Systems, M. Phil, Ph.D.	Co-Chair - Placements & Assistant Professor	Healthcare Management & Human Resources
27	Dr. P.A. Mary Auxilia	B.Sc, MBA, Ph.D.	Co-Chair - Students Activities Council (SAC) & Assistant Professor	Finance
28	Dr. Joseph Francis J	B.E., MBA, Ph.D.	Co-Chair - Documentation, Accreditation and AICTE matters & Assistant Professor	Operations
29	Dr. Ramya K. Prasad	B.Com, M.A. Communication, M.Phil, Ph.D.	Co-Chair - Online Education Initiatives & Assistant Professor	Media & Marketing

b) ADJUNCT FACULTY:

S.No.	Name	Qualification	Designation
1	Dr. M. Kandasami	B.Com., C.A. (IICAI)	Managing Partner - Kandasami & Associates, Chartered Accountants

c) PERMANENT FACULTY STUDENT RATIO:

	2021-2022
Total No. of Students:	360
No. of Faculty:	29
Student Faculty Ratio:	1:12

d) FACULTY EMPLOYED AND LEFT:

	2018-19	2019-20	2020-21
Employed:	0	6	7
Left:	2	0	9

8. PROFILE OF THE DIRECTOR/DEAN/FACULTY:

Refer Annexure: 1

9. FEE:

a) DETAILS OF FEE:

PGDM (FULL-TIME) – 2021-23

DETAILS	TERMS						Total
	I	II	III	IV	V	VI	
Admission Fee	30,000	-	-	-	-	-	30,000
Tuition Fees	2,00,000	1,93,000	1,93,000	2,08,000	2,03,000	2,03,000	12,00,000
Establishment Charges	19,000	19,000	19,000	19,000	19,000	19,000	1,14,000
Library	12,000	12,000	12,000	12,000	12,000	12,000	72,000
Computer	12,000	12,000	12,000	12,000	12,000	12,000	72,000
Insurance	650	-	-	-	650	-	1,300
Alumni	-	-	-	-	-	7,000	7,000
Foundation Course	30,000	-	-	-	-	-	30,000
Student Activities	6,250	-	-	-	6,250	-	12,500
Total	3,09,900	2,36,000	2,36,000	2,51,000	2,52,900	2,53,000	15,38,800
Library Deposit (<i>refundable</i>)	10,000	-	-	-	-	-	-
Retention Deposit (<i>refundable</i>)	10,000	-	-	-	-	-	-

PGDM (PART-TIME) – 2021-2024

DETAILS	TERMS								
	I	II	III	IV	V	VI	VII	VIII	IX
Admission Fee	7,500	-	-	-	-	-	-	-	-
Tuition Fees	40,500	40,500	40,500	45,000	45,000	45,000	50,000	50,000	50,000
Learning Materials	3,100	3,100	3,100	3,100	3,100	3,100	3,100	3,100	3,100
Establishment Charges	9,500	9,500	9,500	9,500	9,500	9,500	9,500	9,500	9,500
Library Fees	3,800	3,800	3,800	3,800	3,800	3,800	3,800	3,800	3,800
Computer Services	3,800	3,800	3,800	3,800	3,800	3,800	3,800	3,800	3,800
Diploma & Convocation	-	-	-	-	-	-	-	-	2,600
Alumni Membership Fees	-	-	-	-	-	-	-	-	2,600
Total	68,200	60,700	60,700	65,200	65,200	65,200	70,200	70,200	75,400

b) TIME SCHEDULE FOR PAYMENT:

Yearly payment mode.

c) SCHOLARSHIP OFFERED BY THE INSTITUTE:

Jesuit Empowerment Scholarship:

In the context of existing inequalities, injustices and dehumanizing poverty in contemporary society, the Jesuits are committed to challenge and change the oppressive constructs. LIBA collaborates with Christians of various denominations, as well as people from other religions and secular movements who share a similar vision, to work towards the comprehensive liberation of humanity.

LIBA, as a Jesuit educational institution, shape students into agents of social change preparing them for concerted social action and thus paving the way to mass movement which will bring about the desired liberation. In the admission and scholarship policies, we actualize the preferential option for the poor by giving a privileged place to the weak who are poor economically and academically and form them as men and women for others, stamped with the Ignatian hallmark of excellence and re-orienting themselves in order to respond to the needs of today's society.

S. No.	Duration	Roll. No.	Name of the Student
1	Jesuit Empowerment Scholarship	P19016	Immanuel R Richard
2		F20026	Jeffrey Selvaraju
3		F20038	Mayur
4		F20126	Aravindraj S.
5		F21167	J. Romulus Joseph
6		F21169	Saara A. Arputharaj
7		F21171	Shannica Gladies J.
8		F21008	Angeline Mary A.
9		F21175	Sruthi Martina
10		F21165	Rebecca Julianaa
11		F21071	Ancy R.
12		F21163	Pradeep Arul Pragash
13		F21137	Curie Christamin R.

d) CRITERIA FOR FEE WAIVERS/SCHOLARSHIPS:

- Scholarships are awarded by the Institute to students on merit-cum-means basis.
- LIBA also has tie-ups with corporates such as Bharti Foundations, Hyundai Motors India Limited, Palaniswamy Trust etc. who offer scholarships to eligible students.
- The Institute will also facilitate the process of obtaining educational loans from banks.

e) ESTIMATED COST OF BOARDING AND LODGING IN HOSTELS:

Men's Hostel Fee: Rs. 1,20,000/- PA

Women's Hostel Fee: Rs. 1,20,750/- PA

10. ADMISSION:

SEATS SANCTIONED & YEAR OF APPROVAL:

S. No.	Name of Programme	Year of Approval	No. of Seats Sanctioned
1	Full Time Post Graduate Diploma in Management	2018	180
2	Part Time Post Graduate Diploma in Management	1991	60

STUDENTS ADMITTED UNDER VARIOUS CATEGORIES:

YEAR	GENERAL	CATHOLICS	DALIT
2021-2022	71	94	15
2020-2021	66	107	7
2019-2020	57	72	8

11. ADMISSION PROCEDURE:

Name of the Admission Test:	XAT (XLRI Admission Test) CAT (Common Admission Test)
Address of the Test Agencies:	XAT – XLRI, Jamshedpur CAT – Indian Institutes of Management
URL of the Test Agencies:	XAT – http://www.xlri.edu CAT – http://www.catiim.in
No. of Seats Allotted for both tests together:	180

- Calendar for admission against Management/vacant seats: **11-08-2021**
- Last date of request for applications: **20-02-2021**
- Last date of submission of applications: **20-02-2021**
- Dates for announcing final results: **01-06-2021**
- Release of admission list (main list & waiting list are announced on the same day): **01-06-2021**
- Date for acceptance by the candidate (time given shall in no case be less than 15 days): **All candidates were given 15 days for admission**
- Last date for closing of admission: **11-08-2021**
- Starting of the Academic session: **02-08-2021**
- The waiting list was activated on the expiry of date of main list: **30-06-2021**
- The policy of refund of the fee, in case of withdrawal, shall be clearly notified: **Admissions Policy 2021**

12. CRITERIA & WEIGHTAGES: FOR ADMISSION:

Marks assigned for Various components			
Components	Weights & Marks		%
XAT / CAT Score	35 % of actual score		35
Group Discussion & Personal Interview	30		30
Academics (10 Marks)			
		> 75	
Std X		7	
Std XII		8	
Engineering graduates with no arrears		10	
Engineering graduates with arrears (Max of 2 arrears)		0	
Graduate - arts & science without arrears		10	25
Work Exp (10 Marks)			
	Duration	Marks	
	Above 12 months (13months - 24 months)	5	
	Above 24 months	10	10
Total			100

MENTION THE MINIMUM LEVEL OF ACCEPTANCE, IF ANY:

CAT	General	Christians
Highest	89.38	92.14
Lowest	80	65

XAT	General	Christians
Highest	87.31	91.20
Lowest	75	50

13. RESULTS OF ADMISSION UNDER MANAGEMENT SEATS/VACANT SEATS:**List of candidates withdrawn from the program**

S.NO.	Applicant Name	LIBA ID
1	Aakash V	LIBA21FT0132
2	Sukumar Krishnan	LIBA21FT0429
3	Kevin M Mathew	LIBA21FT0528
4	Sarang Dev Ajith	LIBA21FT0838
5	Jagath Prasad B	LIBA21FT0854
6	Joshua J	LIBA21FT0861
7	Gullapalli Lakshmi Swaraj	LIBA21FT1273
8	Helna Justin C	LIBA21FT1550
9	Anurag Satapathi	LIBA21FT1713
10	Lalith Radhakrishnan	LIBA21FT1772
11	Kiruthika Muthukumar	LIBA21FT1904
12	Sidharth Santosh Singh	LIBA21FT2004
13	Dominic Aby	LIBA21FT2458
14	Aparna V	LIBA21FT3737
15	Abinav S	LIBA21FT1437
16	Allen John Alex	LIBA21FT1283
17	Rashmi Dhar	LIBA21FT0966
18	Mohamed Shereek M	LIBA21FT3791
19	Aparna Sujith	LIBA21FT1482
20	Sathya Narayanan	LIBA21FT1230
21	Anushka Paul	LIBA21FT2125
22	Nivetha.S.K	LIBA21FT0951
23	Harshini Shree Ra.	LIBA21FT1177
24	Shipra Mukherjee	LIBA21FT0867
25	Rahul Ramesh	LIBA21FT1597
26	Immaculate Trishia	LIBA21FT0758

COMPOSITION OF SELECTION TEAM FOR ADMISSION UNDER MANAGEMENT QUOTA:

S. No	Name	Designation
1.	Dr. Francis P. Xavier, SJ	Vice-Chairman/Rector - LCS
2.	Prof. C. Joe Arun, SJ	Director, LIBA – Member, LCS
3.	Prof. P.C. Lakshmi Narayanan	Dean, Academics
4.	Dr. A. Siluvairaja	Chair, Admissions (<i>former</i>)

Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate: Followed for 2021-23

LIST OF THE CANDIDATE WHO JOINED WITHIN THE DATE, VACANCY POSITION IN EACH CATEGORY BEFORE OPERATION OF WAITING LIST:

Consolidated information of candidates joined from the Selection & Waiting list in the merit order (Open Quota).

List	No. of Candidates
Selection List	84
Waiting List	96

14. INFORMATION OF INFRASTRUCTURE & OTHER RESOURCES AVAILABLE:

Rooms	No.	Size
Class Rooms:	13	Seating capacity: 30-120
Tutorial Rooms:	2	Seating capacity: 60
Laboratories:	1. Learning Studio 2. Mega Byte 3. AI-Desktop 4. Pixel Fixers 5. WebWide 6. Fintech Paradise 7. Platform Operations	325 Desktops
Drawing Halls:		NA
Computer Centres:	-	-
Central Examination Facility:		Yes
Barrier Free Built Environment for disabled and elderly persons:		Yes
Occupancy Certificate:		Yes
Fire and Safety Certificate:		Yes
Hostel Facilities:		Yes

a) LIBRARY:

No. of Titles:	23379
No. of Volumes:	36357
No. of Online National Journals:	178
No. of Online International Journals:	5189
E-Library facilities:	Yes

b) LABORATORY & WORKSHOP:

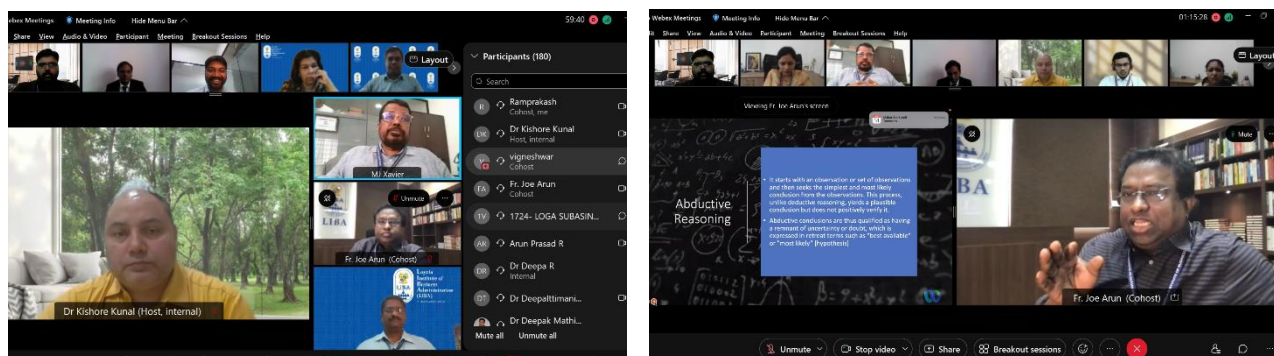
NA

c) COMPUTING FACILITIES:

Internet Bandwidth:	400 MBPS
No. and configuration of System:	Intel i5, Intel i7 desktops (Lenovo, DELL)
Total no. of system connected by LAN:	450
Total no. of system connected by WAN:	-
Major software packages available:	<ol style="list-style-type: none"> 1. Eikon (Thomson Reuters) 2. Spider Ace 3. Spider Irish Plus 4. Traders cockpit 5. SPSS 6. AMOS 7. Minitab 8. Tableau 9. R Studio 10. Python 11. Office Suite 12. Knime 13. Hadoop 14. Oracle 15. Statcraft
Special purpose facilities available:	<p>For Live meetings, interviews & discussions:</p> <ol style="list-style-type: none"> 1. Polycom Group 100 2. Skype for Business 3. Cisco Webex 4. Samsung Flip boards
Learning Management System (LMS)	<ol style="list-style-type: none"> 1. LMS Shiksak

d) INNOVATION INCUBATION CELL:

LIBA Innovation and Incubation Council is responsible for activities related to building entrepreneurship among students and the people in the neighboring community. LIBA is working on the proposal for taking up skill development activities under the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY). It is in the process of building the entire incubation eco system that would include angel investors, bankers, and a host of faculty consultants (from LIBA) for strategy planning and advising on finance and marketing.



e) SOCIAL MEDIA CELL:

Admissions and Public Relations (APR) Committee of LIBA manages the official Social media sites of the institution, like Facebook, LinkedIn, Twitter, etc., which play a crucial role in representing LIBA. The committee deals with external queries in a transparent and accurate manner.

The APR committee of LIBA, connects the eager young minds of tomorrow from various B schools and multiple business environments to join hands for the future realm. It encourages budding managers of LIBA to explore the opportunities by providing enormous support and motivation. The Activities and Events organized and conducted by LIBA are promoted through the PR committee of LIBA.

By helping people to achieve their dreams, the Admissions and PR committee of LIBA accomplishes its primary purpose.

f) LIST OF FACILITIES AVAILABLE:

Games and Sports Facilities:	Yes
Extra-Curricular Activities:	Yes
Soft Skill Development Facilities:	Yes
Finance Lab	Yes



LIBA – Auditorium cum Sports Facility



Cricket Ground



LIBA – Auditorium cum Sports Facility



Football Ground



Volley ball ground & Badminton court



Hockey ground

g) TEACHING LEARNING PROCESS:

CODE	SUBJECT	CREDIT	Course Coordinator	VENUE
BFAS	<i>Basic Financial Analysis</i>	3	Dr. D. Madhava Priya	LIBA
DD	<i>Data to Decisions</i>	3	Dr. Deepak Mathivathanan	
ESAB	<i>Economics and Social Aspects of Business</i>	3	Dr. Issac K. Varghese	
FMRK	Fundamentals of Marketing	3	Prof. Shanthi Venkatesh	
IGBD	<i>Individual and Group Behavioural Design : Discovery and Transformation</i>	3	Dr. Akanksha Jaiswal	
MSFM	<i>Multimedia and Short Film Making</i>	1	Dr. Ramya K. Prasad	
WLS	<i>Wellness and Life Skills</i>	1	Dr. Chitraa Venkataachalam	

i. ACADEMIC CALENDAR:

BATCH F 21 (FIRST YEARS)

TERM I (BATCH OF "F21") : September 01, 2021 – November 07, 2021

Time Day	1.00 p.m. to 2.30 p.m.	3.00 p.m. to 4.30 p.m.	5.00 p.m. to 6.30 p.m.
MONDAY	BFAS	FMRK	DD
TUESDAY	ESAB	IGBD	BFAS
WEDNESDAY	IGBD	ESAB	FMRK
THURSDAY	MSFM	BFAS	DD
FRIDAY	WLS	IGBD	ESAB

Course – Faculty Distribution

BATCH F 20 (SECOND YEARS)

TERM IV (BATCH OF "F20"): July 21, 2021 - October 10, 2021

Time Day	8.30 a.m. to 10.00 a.m.	10.30 a.m. to 12.00 Noon	12.30 p.m. to 2.00 p.m.	3.00 p.m. to 4.30 p.m.	5.00 p.m. to 6.30 p.m.	7.00 p.m. to 8.30 p.m.
MONDAY	DER (Group "A") / PBM (Group "B")	PBM (Group "A") /	CRM	DSL	SCHM	RUM (Group "A") / BEH 2 (Section "C")

		RUM (Group "B")				
TUESDAY	COB	SAPM	D-MIN	ITR / ITC	OCD / ITC	DT
WEDNESDAY	RUM (Group "A") / DER (Group "B")	PBM (Group "A") / RUM (Group "B")	Beyond Management (BMI)	SEOM	DSL	PBM (Group "B") / BEH 2 (Section "A")
THURSDAY	COB	ITR	DER (Group "A")	SCHM	D-MIN	DT
FRIDAY	SAPM	FMK / TALM	DER (Group "B")	PRI	SEOM	SS
SATURDAY	SS	OCD	BEH 2 (Section "B")	B2BSDE	B2BSDE	FMK / ET

Course – Faculty Distribution

Code	Subjects	Credits	Course Coordinator	Venue
CORE COURSE				
BEH 2	Business Ethics II	1.5	Dr. A. Siluvairaja	LIBA
MARKETING				
B2BSDE	B2B Sales in the Digital Era	1.5	Dr. Sunil Vakayil & Mr. Varun Thamba	LIBA
COB	Consumer Behaviour (Core)	3	Fr. C. Joe Arun S.J.	
CRM	Customer Relationship Management	1.5	Prof. M.J. Xavier	
PBM	Product and Brand Management (Core)	3	Dr. Sunil Vakayil	
PRI	Pricing	1.5	Dr. Deepa Ittimani Tholath	
RUM	Rural Marketing	3	Dr. E. Pradeep & Prof. C. Samudhra Rajakumar	
FINANCE				
DER	Derivatives (Core)	3	Dr. M. P. Pandikumar	LIBA
DT	Direct Taxation	3	Dr. S. Uma Priyadharshini & Mr. G. R. Hari	
FMK	Financial Markets	3	Dr. M. P. Pandikumar & Prof. S. V. Vijayaraghavan	
SAPM	Security Analysis and Portfolio Management (Core)	3	Prof. P.C. Lakshmi Narayanan	
HR				
ET	Employee Taxation	1.5	Dr. S. Uma Priyadharshini & Mr. G. R. Hari	LIBA
ITR	Industrial Relations (Core)	3	Prof. P. C. Lakshmi Narayanan	
OCD	Organisational Change and Development (Core)	3	Dr. Issac K. Varghese	

TALM	Talent Management	3	Dr. R. Deepa	
OPERATIONS				
SCHM	Supply Chain Management (Core)	3	Dr. P. Chandiran	LIBA
SEOM	Services Operations Management (Core)	3	Dr. L. Aravindh Kumaran	
BUSINESS ANALYTICS				
D-MIN	Data Mining (Core)	3	Dr. M. Ramasubramaniam	LIBA
DSL	Data Science Lab (Core)	3	Dr. Kishore Kunal	
SYSTEMS				
ITC	IT Consultancy	3	Dr. M. Ramasubramaniam & Mr. A.S. Syed Nazir Ahmed	LIBA
OTHER				
SS	Six Sigma	3	Dr. K. Sivakumar & Mr. R.S. Ramesh	LIBA

BATCH F 20 (SECOND YEARS)
TERM V (BATCH OF "F20"): October 11, 2021 - January 23, 2022

Time \ Day	8.30 a.m. to 10.00 a.m.	10.30 a.m. to 12.00 Noon	12.30 p.m. to 2.00 p.m.	3.00 p.m. to 4.30 p.m.	5.00 p.m. to 6.30 p.m.	7.00 p.m. to 8.30 p.m.
MONDAY	FMD	MKA	OS	LL	SDM (Group "A") / DMSM (Group "B")	SDM (Group "B") / DMSM (Group "A")
TUESDAY	SM	ITX / SHRM	BDH	SSM	BAN	MA / HRA
WEDNESDAY	FMD	OS	MLCUR	TRPM	RET (Group "A")	RET (Group "B")
THURSDAY	SM	LL	RET (Group "B")	RET (Group "A")	SDM (Group "B") / DMSM (Group "A")	SDM (Group "A") / DMSM (Group "B")
FRIDAY	MLCUR	TRPM	ITX	BDH	BAN	MKA
SATURDAY	MA / SHRM	-	-	SDM (Group "A" & "B")	HRA	-

Course – Faculty Distribution

Code	Subjects	Credits	Course Coordinator	Venue
CORE COURSE				
SM	Strategic Management	3	Fr. C. Joe Arun S.J.	LIBA
MARKETING				
DMSM	Digital and Social Media Management (Core)	3	Dr. A. Siluvairaja	LIBA
RET	Retailing	3	Dr. Sunil Vakayil	

SDM	Sales and Distribution Management (Core)	3	Prof. Shanthi Venkatesh	
FINANCE				
BAN	Banking (Core)	3	Dr. P.A. Mary Auxilia / Dr. K. Jothimani	LIBA
FMD	Financial Modelling (Core)	3	Dr. M.P. Pandikumar	
ITX	Indirect Taxation	3	Dr. S. Uma Priyadarshini	
MA	Mergers and Acquisitions	3	Prof. S.V. Vijayaraghavan	
HR				
HRA	HR Analytics	3	Dr. B. Aiswarya / Mr. Aravind R. Narasipur	LIBA
LL	Labour Laws (Core)	3	Prof. P.C. Lakshmi Narayanan	
SHRM	Strategic Human Resource Management	3	Dr. B. Aiswarya / Dr. P. Mohana	
TRPM	Total Reward and Performance Management (Core)	3	Dr. R. Deepa	
OPERATIONS				
OS	Operations Strategy (Core)	3	Prof. P. Chandiran	LIBA
SSM	Sourcing and Supply Management (Core)	3	Dr. L. Aravindh Kumaran	
SCA	Supply Chain Analytics (Workshop)	1	Dr. M. Ramasubramaniam	
BUSINESS ANALYTICS				
BA-WS	BA Workshop (Core)	1	Dr. Ameeta Fernando / Mr. P.M. Austin	LIBA
BDH	Big Data & Hadoop (Core)	3	Dr. Kishore Kunal	
MKA	Marketing Analytics (Core)	3	Prof. M.J. Xavier / Dr. Kishore Kunal / Dr. Ameeta Fernando	
MLCUR	Machine Learning Concepts (Core)	3	Dr. M. Ramasubramaniam	
OTHER				
CON	Consultancy	3		LIBA
PM	Project Management	3	Dr. J. Joseph Francis	

15. ENROLLMENT OF STUDENTS IN THE LAST 3 YEARS:

S. No.	Name of Programme	Year	No. of Seats Sanctioned	No. of Students Admitted	No. of Applications Received
1	Full Time Post Graduate Diploma in Management	2021-22	180	180	5832
		2020-21	180	180	4298
		2019-20	180	137	2156
2	Part Time Post Graduate Diploma in Management	2021-22	60	60	139
		2020-21	60	60	132
		2019-20	60	60	154

16. LIST OF RESEARCH PROJECTS/CONSULTANCY WORKS:

a) CONSULTANCY WORKS 2021-2022:

S. No	Consultancy Project	Organisation	No. of Faculty Involved	Income
1	Consultancy work for "Experience Systematisation for Kalangarai"	Nagai Jesuit Public Charitable Social and Educational Trust	3	Rs.6,55,389
2	Consultancy work - Future Proofing B-School	St. Joseph's Institute of Management (JIM)	8	Rs.1,48,680
3	Consultancy work - Senior Level Leadership	Daughters of Mary Immaculate and Collaborators	10	Rs.2,30,100
4	Consultancy work on Option Selling Strategies & Intraday Trading Strategies	Goodwill Wealth Management Pvt. Ltd.	21	Rs.23,600
5	Consultancy on Employability Skill Development	Institute of Franciscan Missionaries of Mary	3	Rs.11,800
6	UpGrad Education Private Limited	UpGrad	17	Rs.3,61,22,380
7	Leadsense Media India Private Limited	Leadsense	20	Rs.16,39,741

b) RESEARCH PROJECTS 2021-22:

S. No.	Name of Research Project	No. of Faculty Involved	No. of Students Involved
1	Impact of AI in Customer Services Retention: A Behavioral Perspective of Indian Mobile Market	1	-
2	Impact of Hybrid and Remote Work on Employees	1	-
3	'A Perspective on Investors' Preference and Participation in Indian Equity Market in the Context of financial Inclusion	2	-
4	Digital Transformation of Supply Chains	2	-
5	The Evolving Style of Women Leadership: Taboos and Stigma	3	-
6	Analysis of Implementation of Supply Chain Analytics in Indian Firms	2	-
7	Crowd Storage Service and Social sustainability: An Exploratory Study	3	-
8	A Study on Predicting Students: Admission, Performance and Employability at LIBA	2	-
9	Comprehensive Study of Hawkers in Tamil Nadu: The Social Economic Profile, Entrepreneurial Intentions and Quality of Work Life	3	-

10	Research Project for Shiksak	1	-
11	Impact assessment of Pradhan Mantri Kaushal Kendra (PMKK) on skilling and upskilling the marginalized youth: A study with reference to Chennai region	1	3
12	Behaviour of population in villages of Chennai revenue district towards health insurance schemes - a study special reference to COVID 19	2	5
13	Analysis of OTT Consumption Behaviour in India	2	-

c) PUBLICATIONS OUT OF MASTERS PROJECT:

1. Jaiswal, A., Gupta, S. and Prasanna, S., (2022). Theorizing Employee Stress, Well-being, Resilience and Boundary Management in the Context of Forced Work from Home During COVID-19. South Asian Journal of Business and Management Cases, p.22779779221100281.
2. Aravindh Kumaran L., Anand Inigo P., Chandiran P. (2022). Trade Prediction Outcomes During Pandemic and Its Impact in Lean Implementation. In: Mathiyazhagan K., Vimal K.E.K., Kumar H., Ramesh A., Agarwal V. (eds) Lean and Green Manufacturing. Management and Industrial Engineering. Springer, Singapore.
3. Sheila, R. & Jaiswal, A. (2021). Does employee engagement lead to employer branding? Management Matters, 18(2), 68-75.
4. Shanmugam S., Sri Krishnan S., Tholath D.I (2021). A multi-criteria decision-making approach for selection of brand ambassadors using machine learning algorithm. Proceedings of the confluence 2021: 11th international conference on cloud computing, data science and engineering; 2021. 848 p.
5. S. Shanmugam, S. Sri Krishnan and D. I. Tholath, "A behavioral study on the factors influencing selection of restaurants online during COVID-19 using multivariate statistical analysis," (2021) 11th International Conference on Cloud Computing, Data Science & Engineering (Confluence), Noida, India, 2021, pp. 996-1003
6. Shanmugam S, Padmanaban I. (2021) Twitter emotion analysis for brand comparison using naive bayes classifier. Commun Comput Info Sci 2021;1374:199-211.

d) INDUSTRY LINKAGE:

- An important strength of LIBA is its strong interface with the industry. It is a member of various industry associations. LIBA has always worked towards understanding the needs of the industry and the corporates.
- The PGDM full-time programme follows the trimester pattern; the curriculum is updated regularly with input from the alumni and the corporates to make it relevant to the rapidly changing needs of the industry. The programme includes industry visits to experience the real world besides the mandatory summer internships lasting for 8-

10 weeks. Their academic performance, long exposure to industry and rich experience in executive functions substantially contribute to shape competent managers.

- Companies coming for placements provide feedback on the quality of the students and programme which helps to revise/update the curriculum, to suit the needs of the industry.
- The Centres of Excellence also serve as bridges to connect industry with academia by involving students in projects and internships in addition to undertaking consultancy and research projects.
- Most of our Alumni are in top senior leadership positions. They are part of our student admissions panel and regularly return for Placement. They also contribute to LIBA as visiting faculty and are the external examiners for the Comprehensive Viva-voce examination held at the end of the Two-Year Programme.
- The Alumni support the students by mentoring them on their career opportunities in the industry and opening channels for the students for acceptance, either in undergoing practical learning or work experience in the institutions where the alumni are attached
- Experts from the industry are regularly invited for guest lectures. LIBA organizes various conferences in order to get the students involved in serious discussions and issues of current relevance in the corporate world.
- In 2020-21, as part of the weekly *Beyond Management Initiative (BMI)* seminars and other annual conferences like *BEACON, Business Summit, Budget Analysis* and *Insight* were organized with around 72 eminent personalities - business leaders, entrepreneurs and academicians addressing the students.

e) MoU's WITH INDUSTRY:

Refer Annexure: 3

17. LOA & SUBSEQUENT EOA TILL THE CURRENT ACADEMIC YEAR:

Refer link: <https://liba.edu/wp-content/uploads/2022/08/AICTE-EOA-Report-22-23.pdf>

18. ACCOUNTED AUDITED STATEMENT FOR THE LAST THREE YEARS:

Refer link:

<https://liba.edu/wp-content/uploads/2022/12/AICTE-format-LIBA-FS-2021-22.pdf>

<https://liba.edu/wp-content/uploads/2021/11/Financial-Statement-Full-Time-20-21.pdf>

<https://liba.edu/wp-content/uploads/2021/11/Audited-statements-2019-2020.pdf>

19. BEST PRACTICES:

LIBA stands for Excellence with Ethics, which are the hallmarks of Jesuit business education and all its programmes and activities, embody these two elements. LIBA earnestly strives to inculcate in students the values of excellence, justice, honesty and service to the society. LIBA has designed a Personal Growth Lab (PGL) in which students receive personal guidance to become aware of their deficiencies and make themselves positive in their character.

Centre for Business Ethics and Corporate Governance: LIBA established the Centre for Business Ethics and Corporate Governance in 2005. The Centre works to build bridges between businesses and society, between competence and compassion and between profit making management and ethical conduct. LIBA, since 1998, has been appreciating responsible corporate citizenship with the prestigious Mother Teresa Award for Corporates, whose commitment to society goes far beyond the call of their core operating strategies, to draw the attention of students, corporates and society at large. This award aligns with LIBA's mission to form competent and committed leaders who are ethical, principle-centred and socially responsible with a global perspective and entrepreneurial spirit. Some of our past recipients of this award include, Infosys, Mahindra & Mahindra Ltd., ACC Ltd., TATA Steel, TVS Motors, NTPC Ltd., Mind Tree, Ultra Tech Cement Ltd., Maruti Suzuki, Ujjivan Small Finance Bank Ltd. to name a few. The Centre also organizes BEACON, the Annual Ethics Conference, a flagship event of LIBA to create awareness among the firms that embrace Ethics and Corporate Governance in their business.

The Honesty Shop is an initiative by the Centre for Business Ethics and Corporate Governance, which is an inhouse store that caters to the needs of the Students, Faculty, Research Associates, Teaching Assistants and the staff of LIBA. The store operations are self-managed based on the principles of Honesty and Ethics instead of the conventional stores supervisory model. The objective behind this initiative is to demonstrate and nurture ethics in-line with the vision of LIBA i.e., "Excellence with Ethics", and form ethical leaders to the industry. The profit earned from the store will be contributed to the welfare of the economically weak and marginalized. The concept of honesty shop has been well perceived and the response has been overwhelming.

Joy of Giving: Generous contributions from LIBA faculty, staff and management were given to Hope Charitable Foundation – Special Children Home.

Personal Growth Lab: LIBA has started a Personal Growth Lab (PGL), with the aim of making the students become emotionally mature, physically fit, intellectually sharp, socially adept and spiritually sound. This PGL is the brain child of Fr Joe Arun, Director, who envisions a great future for the students of LIBA. The lab will serve as a space where students uncover, discover and construct personal identity, by keeping in mind the expectations of the real world. They become society-ready by becoming able, capable, and employable management professionals. PGL helps unveil the hidden potential of students and they are guided to construct their self-identity. The conversion and transformation that happens in PGL is seen tangibly in placements.

MiniMBA Programme for Transgenders: LIBA launched the mini-MBA programme to skill transpeople in key areas of business management. This programme aims to empower women at the bottom of the pyramid with a business management programme that will help them in

their pursuit of self-dependence and entrepreneurship initiatives. It also provides certification on the successful completion of the programme to transpeople/women and youth from the bottom of the pyramid to enhance their opportunities in employment and the business; and instils business and managerial skills required for the under-privileged in the VUCA world.

Centre for Wellbeing: The Centre for Wellbeing is dedicated to promoting mental, emotional, and physical wellness for all individuals at LIBA. It achieves this through a variety of both formal and informal events, structured and casual programs, planned and spontaneous happenings. These events, referred to as signature and routine events, aim to uncover the unique talents of students and provide them with a platform to showcase their skills. Additionally, the Centre for Wellbeing offers group and individual support to students, providing constant assistance with psycho-social and emotional wellness. Amidst the demands of a busy academic and professional life, the Centre provides a peaceful retreat and is committed to reinforcing the positive atmosphere at LIBA.

Green Initiatives: LIBA has an energy efficient Green building which has used eco-friendly materials in construction. The green building at LIBA provides a healthier and more sustainable learning environment for students, staff, and faculty. LIBA prioritizes sustainability and environmental protection by reducing its carbon footprint through eco-friendly practices in daily operations. These environmentally responsible practices reduce the impact on natural resources and contribute to a more sustainable future, aligning with LIBA's commitment to Jesuit values of caring for individuals and the environment. The green initiatives include 1) Reducing plastic usage 2) Watering the sapling 3) Daylight roofing system 4) Solar panels 5) Sewage treatment plant 6) Cleanliness drives and 7) Plantation drives.

➤ **International Collaborations with more than 35 Educational Institutions around the globe:**

In today's fast changing world where globalisation and privatisation are part of everyday lingua franca, LIBA strives to expose and prepare its students for the global arena.

As LIBA focuses on pursuing excellence with ethics, we focus on the 'holistic formation' of students in all quotients, viz., intellectual, social, emotional and spiritual. The Institution works with an undeterred zeal to offer its students the best of education, blending classroom and experiential learning. This provides a unique and valued position in which a student feels (pathos), thinks (logos) and acts (ethos) in his or her circumstances based on values of goodness, truth and beauty.

In this context, LIBA takes great pride in the international relations we make, the professional networks we facilitate and the inspiration we evoke. LIBA has more than 35 international exchange/collaborative programmes with reputed universities in the United States, South America, Europe, Africa and Asia. These global connect augment inter-cultural sensitivity and inter-cultural management skills in and for the students from our partner universities which gives exposure and prepare the students for the global arena. Likewise, faculty from LIBA pursue joint research and teaching activity with their counterparts in the partnering institutions.

LIBA also partners with premier universities around the world in implementing various Conference, Seminar, Webinar series Faculty Development Programmes and Research Projects. These partnerships create a true cross-cultural perspective and offer a global learning experience in management research.

In addition to International Collaboration and Students Exchange Programs, LIBA also has international membership with various association like:

1. International Association of Jesuit Business Schools (IAJBS)
2. International Association of Jesuit Universities (IAJU)
3. South Asian Quality Systems (SAQS)
4. Association to Advance Collegiate Schools of Business (AACSB)

These international collaborations with institutes helps to enhance the brand image, ranking and visibility of LIBA around the globe. It assists with international benchmarking to update the curriculum suitability. The exchange programmes augment inter-cultural sensitivity and inter-cultural management skills in our students which helps in the holistic growth of our students.

➤ **International Accreditation:**

LIBA on January, 2019, received the South Asian Quality Assurance System (**SAQS**) accreditation awarded by the Association of Management Development Institutions in South Asia (AMDISA), an international not-for-profit association and a SAARC Recognised Body. SAQS is an international system of strategic audit and accreditation designed for the assessment of an institution in widely different national contexts.

LIBA is a member of **AACSB** International—The Association to Advance Collegiate Schools of Business world’s largest network of business schools and organizations focused on advancing business education. AACSB International is a global association of leaders in education and business dedicated to supporting and advancing quality business education worldwide.

Through membership, accreditation, research, thought leadership, professional development, and advocacy, AACSB partners with over 1,500 organizations, from more than 90 countries globally.

➤ **Robust Industry Interface:**

An important strength of LIBA is its strong interface with the industry and the brand value of ‘Loyola’; it is a member of various industry associations. LIBA has always worked towards understanding the needs of the industry and the corporates.

LIBA is indeed fortunate to have a close collaboration with various business organizations. It takes full advantage of the corporate connections for employment and career support. It has constant interaction with industry and commerce associations such as

Memberships:

1. Confederation of Indian Industries (CII)
2. Madras Management Association (MMA)

3. National Institute of Personnel Management (NIPM)
4. Automotive Component Manufacturers Association (ACMA)

In 2020-21, as part of the weekly *Beyond Management Initiative (BMI)* seminars about 28 eminent personalities - business leaders, entrepreneurs and academicians addressed the students. The other annual conferences where industry leaders were invited to share their thoughts and experiences include – *BEACON, Business Summit, Budget Analysis* and *Insight*.

To incorporate the inevitable need of both financial and commodity markets a simulated trading lab was brought into the classroom lecture to instill the objectives of participatory teaching.

➤ **Placements:**

Placements play a key role in improving student satisfaction in general, and in aiding healthy retention. LIBA has an enviable record of securing 100% placements since the inception of the full-time PGDM programme.

➤ **Distinguished Alumni:**

LIBA is proud of its students who have done very well in all spheres of business and have grown to become prominent citizens of the society. Few of our distinguished alumni are:

- 1) Dr. G.S.K. Velu, Chairman and Managing Director of Trivitron; Honorary Council of Estonia, Chennai
- 2) Mr. Tom Chackalakal, Executive Director- Manufacturing Business Strategy and Capacity Planning, Asia Pacific, Ford Motor Company, Chennai
- 3) Mr. H. Srikrishnan H, MD and CEO, Jio Payment Bank (Promoted by RIL and SBI as JV Partner), Mumbai
- 4) Mr. Peter Raj Kapoor, Director, Praise Foundation, Chennai
- 5) Mr. Deepu Joseph, Director, Citi Bank, Singapore
- 6) Ms Leena Rayer, Global IT services - Head, Asia Pacific, Amazon, Chennai
- 7) Ms. Arthi Madhusudan - Senior Vice President-Business Partner, Goldman Sach, New York
- 8) Ms. Anupama Hoon - Business Development. Capital Fund, Jakarta (she won the Economic Times Young Leader Award 2014)
- 9) Mr. Ramesh Ravishankar, Director Marketing, Freshdesk, Chennai
- 10) Ms. Juliet Antoinette, Director, HCL
- 11) Mr. Jerry Kingsley, Head Sri Lanka and Head Capital markets, South India, JLL
- 12) Ms. Anjali Pais, Founder and CEO at Aquilar Strategic Services, Bangalore (Recognised as one of the Top Ten Women CEO in India by Women Entrepreneur India Magazine)
- 13) Mr. Kewyn George - Information Services at Expeditors, Chennai
- 14) Mr. Mark T Fernandes- Senior VP, HR & Head OCD, Kotak Life (Recognised and endorsed by LinkedIn as a Global thought leader in L&OD space), Mumbai
- 15) Mr. Mike Murali, Senior Director & Chief Fun officer at Capgemini, Bangalore

- 16) Mr. Ramesh Nair, CEO, India & MD - Market Development, Asia at Colliers, Mumbai 6.
- 17) Edward Francis Paul, Board Member & Director HR - India Subcontinent Board Member & Director HR - India Subcontinent, RCI, Bengaluru
- 18) Mr. Sathish Kumar C S, Deputy General Manager, Indian Oil Corporation Ltd, Mumbai
- 19) Mr. Audrey J-Director - Human Resources at Cummins Inc, United States
- 20) Mr. Tomson Robert – Partner, EY
- 21) Mr. Kern Agrawal – Entrepreneur, Carbon Loops Pvt Ltd.

LIBA alumni are spread all over the world. They are heading multinational companies like Amazon, ITC, Walmart, Nestle, JP Morgan, Dell, Deloitte, IBM etc. in various domains. Most of the Alumni are in top senior leadership positions. They are actively involved in student selection, course revision, guest lectures and placements. Many return to the campus as visiting faculty. They also form the panels during the Comprehensive Viva-voce examination which is held at the end of the Two-Year full-time Programme. The Alumni take part in the Loyola Alumni Chapter (for all Loyola Institutes) in London, Dubai, Melbourne/ Australia and Sri Lanka.

➤ **Corporate Social Responsibility:**

To promote Corporate Social Responsibility (CSR) among companies, a prestigious Mother Teresa Award for Corporate Citizen, instituted in 1998, is presented annually to a company that has shown exemplary commitment to CSR and is aimed at inspiring socially responsible leadership.

➤ **Contribution to the Community:**

One of the objectives of Jesuit education is to prepare ‘men and women for others’; where students develop a deep sensitivity to the needs of others, particularly the needy and the marginalized. LIBA aims to develop a culture of philanthropy that shifts the way its members invest themselves and engage with the broader community. We have been involved in various activities to give back to the society.

➤ **Adept Faculty:**

LIBA’s main strength is its well qualified, richly experienced and technically competent faculty members most of whom have corporate experience. All the full-time faculty have a Ph.D. and almost all of them have a combination of both teaching and industry experience.

➤ **Top-notch Library:**

LIBA’s library is known as one of the best of its kind in the country and prides over 35,000 books on management, along with hundreds of Journals, Magazines, periodicals, and e-resources.

➤ **IT Infrastructure:**

Centre of Excellence: Centre for Technology and Innovation (CTI) was conceived to bring about a digital transformation in LIBA and to leap-frog into the new normal environment of the post-COVID era. LIBA has a Learning Studio that functions as a technological centre in which online content of learning is created by faculty and industry experts. LIBA concentrates on the holistic formation of students in all aspects viz., intellectual, social, emotional and spiritual. The Institution works with an undeterred zeal to offer its students the best education, blending

classroom and experiential learning. LIBA learning management system provides an instructor with a way to create and deliver content, monitor student participation, and assess student performance. It also provide students with the ability to use interactive features such as video conferencing, online assessment, assignment and discussion forums.

LIBA has got state of the art classroom and facilities available for our students, faculty and staff. We have 12 classrooms of which 6 classrooms are planned and designed as gallery style and another 6 classrooms are planned and designed in plain style, gallery style classroom is used to schedule regular classes whereas plain style classroom is used for group activities as well as regular class schedule. Each classroom has got a capacity to accommodate 60 students. We have six technology labs each labs are equipped with 2 x 55' video display wall for training schedule as well as 60 PC's installed in each technology rooms to practices.

Some of the key initiatives include:

- A Learning Studio that functions as a technological centre in which online content of learning would be created by faculty and industry experts
- LIBA Learning Management System (LMS) provides an instructor with a way to create and deliver content, monitor student participation, and assess student performance
- The ERP portal which integrates data from different departments and provides a unified view of operations.